

How to use the Fairtrade Mark?

The Fairtrade Mark is recognized by consumers around the world as the leading social and sustainable development Mark. It inspires high trust in consumers around the world that a considered purchase improves the lives of people and communities in developing countries.

If you would like to put the Fairtrade Mark on your coffees, please contact the National Fairtrade Organization of your country:

- Austria: www.fairtrade.at
- Belgium: www.fairtradebelgium.be
- Denmark: www.fairtrade-maerket.dk
- Finland: www.reilukauppa.fi
- France: www.maxhavelaarfrance.org
- Germany: www.fairtrade-deutschland.de
- Ireland: www.fairtrade.ie
- Italy: www.fairtrade.it
- Netherlands: <http://maxhavelaar.nl/>
- Norway: www.fairtrade.no
- Spain/Portugal: www.sellocomerciojusto.org
- Sweden: www.fairtrade.se
- Switzerland: www.maxhavelaar.ch
- UK: www.fairtrade.org.uk

The National Fairtrade Organization of your country will give you further information about the product approval, Fairtrade Mark Guideline, license fees, etc. You possibly need to certify your roasting plant through FLOCERT:

<http://www.flocert.net/fairtrade-services/fairtrade-certification/>

Please note that for Fairtrade-certified coffee, 100% of the product content must meet the Fairtrade Standards.